



# Erdreich White Fine Art

## Art Consultant



### FIRM OVERVIEW

Since 1987, Erdreich White Fine Art (EWFA) has successfully tailored many noteworthy projects with a reoccurring theme: deliberate choices, an intuition for art appropriate to the site and its user, interesting and diversified selections, and a sense of timelessness by using art with inherent integrity. Additionally, EWFA ensures that the art supports the space without fading into obscurity or overly contrasting the distinctive environment. EWFA approaches each project with a fresh eye; this reoccurring mission ensures each space is spectacular.

EWFA matches art and artists with clients ranging from Aerosmith to Ernst & Young, Boston Medical Center to Park Hyatt Hotels. With no two projects the same, a deep understanding of each client's culture allows EWFA to select artwork that appropriately supports and expresses each unique vision and adds to the architectural environment. Work spans diverse trajectories, including art consulting services for new and renovated offices, lobbies, and plazas, and corporate collections. The firm is driven by the idea that art connects architecture, the environment, and people, transforming spaces into an evolving dialogue that delights, inspires, and challenges. Projects have been awarded the BSA Design Award and CODAworx Merit Award for their integration of art into interior and architectural spaces.

EWFA's artist resources are unparalleled, cultivated from 26 years of experience along with constant referrals. Founder Elizabeth Erdreich-White travels widely with three different museum boards during which she constantly finds new "discoveries" and keeps a fresh tap on the art world. EWFA concentrates on national and international emerging artists, and has focused on direct relationships with artists of all media, price point, and imagery.

Services include overall project guidance and vision, floor plan analysis, budget analysis, art procurement, site-specific artwork commissions, existing artwork evaluation, inventory assessment and management, rigging for large-scale installations, custom framing, delivery, and installation.

### SELECT RELEVANT EXPERIENCE

#### **Wilmer Hale LLP, New York, NY; Boston, MA**

EWFA worked with Wilmer Hale on multiple locations, including the New York and Boston offices to manage and reallocate over 1,200 pieces of existing artwork as the firm relocated in New York and downsized/renovated in Boston. EWFA also implemented site-specific commissions and new pieces of art to update spaces, balancing complex requirements with the desire for a new yet rooted aesthetic. The New York office has been so well-received that several movie and television productions have shot on location with the art included.

#### **Liberty Mutual Insurance, Boston Headquarters, MA**

EWFA joined a massive design team for the new corporate headquarters, which included a 22-story office tower, two conference centers, and two grand lobbies. The project involved mostly commissioned work and works of multiple mediums, including a unique indoor/outdoor sculpture that "reach" toward each other, and a video installation spanning over 100 yards with projections on handmade painted glass by a MacArthur Genius award-winning artist. All 46 works of art were selected and allocated just using floor plans.

#### **888 Boylston Street Office Lobby, Boston, MA**

Working with FXCollaborative, EWFA commissioned artwork for the office lobby that enhances the building's architecture and tenant experience. Three art directions were selected to enhance the structural and space layout, speak to various aesthetics, enliven the lobby, and create an active dialogue—human-scale sculptural figures, a large disk whose surface changes color when viewed from different angles, and a piece made from approximately 3,200 business cards.

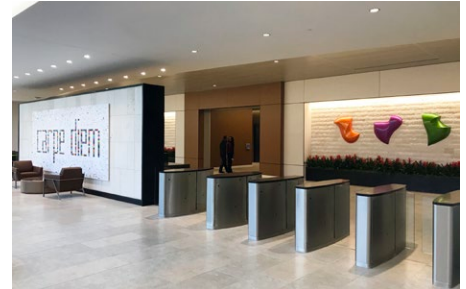
#### **100 High Street Lobby Renovation, Boston, MA**

In downtown Boston, this building was rebranded from a Class B to Class A office tower aimed at attracting a new tech, legal, and financial tenant base. For the new lobby, EWFA worked with a local artist to commission two "ball" works which incorporate popular locations or iconic visuals into a sculptural sphere—using an indoor/outdoor concept of the "Green Monster" from Fenway Park and the "Red Line T" car to evoke a contemporary yet playful feel of Boston—offering a whimsical feel that is also intellectually challenging.

# Elizabeth Erdreich-White

Founder, Erdreich White Fine Art

Role: Art Consultant



## Education

Tulane University

## Memberships/Affiliations

Independent Curators International, NYC

Institute of Contemporary Art Advisory Board, Member of Acquisition, Exhibition, and Collection Committees

Inside/Out Planning Committee, Museum of Fine Art Boston

Founding Member, Contemporary Circle, Birmingham Museum of Art

The love of art is in the blood. The daughter of a professional artist, a student of art history, an expert with vast experience on her résumé, Elizabeth harbors a rare and intense passion for her work. Her clients number in the hundreds. Her frequent visits to museums, leading art collections, and artist studios keep her fine-tuned to emerging trends. Her relationships with local, national, and international artists ensure access to an endless range of styles, price points, and media.

## 888 Boylston Street

Boston, MA

## Liberty Mutual Headquarters, Multiple Lobbies

Boston, MA

## Liberty Mutual Corporate Offices, Lobbies, Conference Center, and Café

Plano, TX

## Cooley Godward Kronish LLP

New York, NY / Boston, MA / Washington, DC

## Brigham and Women's Hospital Carl J. & Ruth Shapiro Cardiovascular Center

Boston, MA

## Loomis, Sayles & Company

Boston, MA

## Natixis Global Asset Management, L.P.

Boston, MA

## Abry Partners

Boston, MA

## Acadian Asset Management

Boston, MA

## 100 High Street Office Lobby

Boston, MA

## 225 Franklin Street Office Lobby

Boston, MA

## 101 Seaport Boulevard Office Lobby

Boston, MA

## Boston Consulting Group, 430 Park Avenue

New York, NY

## Tower 56

New York, NY

## WilmerHale Corporate Offices

New York, NY / Boston, MA / Waltham, MA / Washington, DC

## Analysis Group Corporate Offices

New York, NY / Washington, DC / Boston, MA

## Boston Stock Exchange

Boston, MA

