



KATHLEEN E. WALSH

President  
Chief Executive Officer

EXCEPTIONAL CARE. WITHOUT EXCEPTION.

The primary teaching affiliate of the  
Boston University School of Medicine.

May 5, 2011

To Whom It May Concern:

I am very pleased to serve as a reference for Ms. Elizabeth Erdeich White. I have had the pleasure of working with Ms. White on two major art installations in two very different hospital buildings in Boston.

Our first project is a cardiovascular center at Brigham and Women's Hospital. This is a state of the art building with five floors of highly acute inpatient beds including intensive care units; diagnostic laboratories, ambulatory space, very high end imaging and operating rooms, etc. Elizabeth quickly grasped the need to reflect both innovative and compassionate care in this building; while providing interest and respite for patients and families. She did this while conforming to the building's rather impressive dimensions and her artwork made the building much more humane and accessible. Using a range of media; sizes, styles and other cool things, (I'm a bureaucrat not an artist, so my terminology is probably not perfect) Elizabeth created an art installation so wonderful that the hospital's development office started producing an "Art at BWH" calendar for donors. Of note, this installation was completed in record time under very difficult circumstances due to some building occupancy challenges, which Elizabeth and her team handled with ease.

The second time we worked together was a different but equally challenging task. We were opening a brand new ambulatory care center at Boston Medical Center. We had a very limited budget for artwork but we were committed to finding art which engaged our very diverse group of patients and staff. It is a lovely building, with a lot of wall space and Elizabeth somehow stretched our rather paltry budget to create an impressive mixed media installation which honors our diversity, heritage and compassionate spirit. Elizabeth was ruthless about staying on budget and again delivered a beautiful installation on time much to the delight of everyone who travels through the building.

I think Elizabeth's ability to 'get' what is happening in the building and to find art that is diverse and accessible, without being trite, is a gift. She is extremely organized, flexible, and professional and she makes her un-artistic client look like she has great taste! I recommend her most highly, without reservation and I would be very happy to talk further if needed.

Kate Walsh  
President and CEO  
Boston Medical Center  
(617) 638-6911



EXCEPTIONAL CARE. WITHOUT EXCEPTION.

May 10, 2011

To Whom It May Concern:

It is my pleasure to write a reference for Elizabeth Erdreich White who just completed an installation of 240+ pieces of original art in the new Carl J. and Ruth Shapiro Ambulatory Care Center at Boston Medical Center.

Elizabeth brought a distinct upgrade to the process of art selection and installation at Boston Medical Center. With nearly 25 years as a corporate art consultant and personal relationships with all of the artists whose work she places, Elizabeth had a wealth of experience and contacts that added significant value to project. She studied the building architecture and design, its operational flow, patient demographics, and the culture of BMC to create an art program that would not only enhance the ambience of the building itself but speak to its audience. The Shapiro art program is a diverse and interesting mix of imagery, media and sizes which results in a contemporary vitality throughout the building.

Elizabeth's work style was precise, professional and enjoyable. She personally guided us through identification of building art locations, selection of artists and specific artwork, framing decisions, installation, signage, and final placement of all of the pieces. Finally, Elizabeth delivered a full building program on time and on budget in 7 months.

I welcome you to tour the Shapiro Ambulatory Care Center to see the results of Elizabeth's work. Please contact me at 617-638-6952 for any other information.

Sincerely,

A handwritten signature in cursive script that reads "Jane T. Barry".

Jane T. Barry  
Project Director, Facility Master Planning